



HOW DO YOU GET...

Gorgeous for a Date?

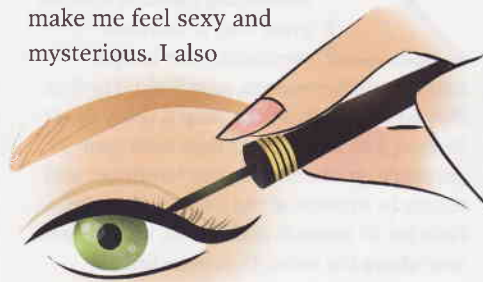
10 women swap and share their feel-sexy tips. **BY KATE ASHFORD**

Pucker Up and Go

As a mother of three children under 6, I'm quite fortunate if I get to shower every day. For the (rare and brief!) evening out with my husband, I swipe on some Clinique Almost Lipstick in Black Honey (\$14, clinique.com). It's the perfect consistency—not too glossy or matte—and I feel more put together the minute I put it on. By the way, our last date was clocked at a whopping 45 minutes, including drive time!
Carol Conlan, 37, Toledo, Ohio

Meow

No matter how dated they may seem, cat eyes—created with a steady hand and a bottle of black Revlon ColorStay Liquid Liner (\$7, drugstores)—make me feel sexy and mysterious. I also



leave the flats in the closet—even if I know that my pumps will make me taller than my date. Heels just make the muscles in my legs stand at attention, and we know how important that is when you're wearing short skirts!

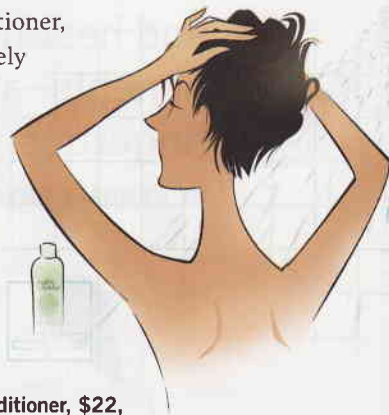
Riki Altman, 34, Fort Lauderdale, Florida

Breathe In

I'm a scent person, and I'm completely in love with Frédéric Fekkai Glossing Conditioner. The smell is very refreshing. I have short hair, but it's still long enough to get into my face, so when I use the conditioner I always think, "I smell so nice!" I use it about once a week as a deep conditioner, and definitely before a special night out.

Heather Leigh Smith, 25, Katy, Texas
Frédéric Fekkai

Glossing Conditioner, \$22,
sephora.com.



Drum Up Support

I'm a DD cup, and I've tried everything under the sun from special bra shops to personal fittings—all hype, because nothing has worked. I finally found the ultimate bra at Macy's: the full coverage Vanity Fair Body Superior Support Underwire Bra (\$32, macys.com). It's low cut enough to fit tight against my breastbone, and doesn't ride up in the back for that dreaded back-boob syndrome. Now I am actually able to wear a low-cut top instead of feeling as if I have to be stuck in high-neck attire!

Mary Beth Lawton Johnson, 43, Midway, Georgia

ILLUSTRATIONS: CATHY LIESNER; STILL LIVES: KEN SABATINI; PHOTOGRAPH: JAKE JOHNSON; PHOTOSTYLIST: LARRY KILLHAM; HAIR/MAKEUP: BATA PLAVSIC; HALLEY RESOURCES/NEW YORK



Keep It Natural

About an hour before I'm going somewhere special, I do my makeup. I have red hair and don't want my freckles covered, so anything that evens out my

skin but makes me look like me makes me happy. Sonia Kashuk Radiant Tinted Moisturizer (\$12, Target) does the trick. My go-to mascara is Maybelline Full N' Soft (\$7, drugstores), and I use brownish black. Of all the mascaras I've tried, this one gives me the least spidery look. Tracy Baker, 33, San Francisco

Hello, Beautiful, Silky Skin!

I use a special cream on my face and neck by Santa Maria Novella. It's a product that originated in Italy, and it's just amazing. I found out about it by chance, and when I tried it, I loved it.

I don't use it every day. But on special occasions I treat myself, and it makes my skin feel silky and glowing. Tanya Walsh, 48, Stamford, Connecticut
Santa Maria Novella Cream for Face and Neck, \$65, lafcony.com.

Take Your Time

I feel most confident and beautiful after taking extra care with my hair and makeup and spritzing on Bvlgari Eau Parfumée au Thé Blanc (\$57, nordstrom.com), which my husband always notices. It's about taking the time to do things I wouldn't do on a daily basis, so it feels like a special occasion. You are most beautiful to your partner if you feel good about yourself.

Erin Wilde, 30, Arlington, Virginia



Go for Drama

The first thing I do is shoo away my four teenagers! Then I take a very hot bath and shave my legs twice.

And I definitely go a bit heavier on the eye makeup. I try to make a dramatic "evening eye" using mineral eye shadow from Ulta.

Gail Long, 42, Colorado Springs, Colorado
Ulta Mineral Powder Eye Shadow in Snow, \$10, ulta.com.



Squeeze in a Workout

I may be biased as a fitness trainer, but I love getting in a good workout early in the day before a date with my husband. Working out makes me feel good about myself because I've done something good for my body. There are added romantic benefits to being fit—it spices up my marriage!

After an intense weight-training session, I feel leaner, more confident and sexy.

Melinda Rice, 37, Chico, California

Lighten Up

I recently discovered Clinique Supermoisture Makeup. Other foundations just seem to sit there on top of my face. But this really moisturizes my skin, and it's got a slight, very subtle shimmer to it. So when my husband and I go to a candlelit restaurant, my makeup doesn't look cakey.

Sherida Kephart, 44, Mesa, Arizona
Clinique Supermoisture Makeup, \$23, clinique.com.



WHAT LISA loves

Senior Editor Lisa Jones shares her favorite product picks.

It's hard to feel romantic if you have dry, flaky skin. At this time of year, I'm all about feeling soft, and I try out dozens of the new moisturizers that come across my desk. Here are five of my current favorites:

Let It Glow! (1)

I adore Bliss Limited Edition Snow Wonder Body Butter (\$35, blissworld.com). It has a unique scent that reminds me of freshly fallen snow and a wonderful buttery texture that feels, well, blissful.



Smell Delicious (2)

Almost as good as eating dark chocolate (my favorite sweet treat) is smelling it. Perlier Dark Chocolate Body Balm (\$25, hsn.com) has a rich but not overpowering scent and feels deliciously smooth on skin.

Protect Your Face (3)

Don't forget your facial moisturizer with SPF in the winter, ladies. Benefit Do It Daily! SPF 10 Oil-Free Moisturizing Lotion (\$26, benefitcosmetics.com) has a great name—and it works.

Smooth the Rough Patches (4)

I'm kind of a germ freak, and I have the bad habit of washing my hands too much, leaving them red and raw in winter. Not pretty. Lately I've been using the ultracreamy Product Body Whipped Shea Butter in Tangerine Slice (\$16, productbody.com), and so far so good. I'm a big fan of all Product goods, which are handmade to order and delivered fresh, and I'm addicted to this new citrus fragrance.

Go Natural (5)

When I want a really good moisturizer without a scent, I grab the all-natural and organic 63-North Just Lotion (\$16, 63-north.com). Another reason it makes me feel so good: The company is a member of 1% for the Planet, which means it donates 1 percent of gross sales to worldwide conservancy efforts.